

## why is the price of viagra going up

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It's just going to be a new chapter," said Jim Sage, president of U. Uninsured men can get brand-name Viagra half off through an innovative online home delivery program, Pfizer Direct. Sales of erectile dysfunction drugs have soared since Viagra was approved in , but the companies that sell them have also struggled against the social stigma of male impotence. So rather than give up sales to generic makers as brand-name drugmakers once routinely did, the company is selling its own generic and also fighting to keep men on its blue pills. In January, the drugmaker will offer two new discount programs and increase its copayment card discounts. When generic Viagra comes out, they will be very happy," said Dr. Matthias Hofer, a urologist at Northwestern Memorial Hospital in Chicago, said some of his insured patients who take Viagra wouldn't want a generic. Pfizer is by no means the only drugmaker to raise prices. Under the plan , Sanofi is buying the rights to seek approval to sell Cialis over the counter in the United States, Europe, Canada and Australia after certain patents expire. Some women make do with over-the-counter lubricants. Addyi, only on the market for a year, has had dismal sales. However, prescriptions have dropped more than 20 percent since , as repeated price hikes put the pills out of reach for many men lacking good insurance. Pfizer confirmed a 9. Drugmaker Pfizer is launching its own cheaper generic version of Viagra rather than lose most sales when the impotence pill gets its first generic competition next week. Thank you for subscribing. Viagra is a close second. Dec 6, - Viagra, the well-known erectile dysfunction drug, just got a huge price cut in the U.S. on Monday thanks to the little blue pill's own manufacturer, pharmaceutical giant Pfizer, which announced last week that it would introduce generic Viagra at a significantly lower price than the popular branded version. Sep 22, - In summary, Viagra is so expensive in the US primarily because the price constraints offered by generic competition haven't happened here yet. The first generic competitor for Viagra is scheduled to go on sale at the end of , under an agreement between Pfizer and Teva Pharmaceuticals, and even. The Climbing Cost of Cialis Price Has Increased % in Six Years. Posted by: AccessRX Staff in Erectile Dysfunction January 8, Comments Off on The Climbing Cost of Cialis Price Has Increased % in Six Years 26, Views. Up, up and away with the price of Viagra and Cialis Whoever built the economic. Jun 2, - Second price hike this year as political storm grows over soaring medical costs. The medications include best-selling drugs like Viagra, the erectile dysfunction treatment, and Lyrica for nerve pain. It is the second time this year Look at how prices have gone up by double digits, sometimes twice a year.. Dec 7, - Current prices for brand name Viagra are around \$70 per pill, and prices for generic versions are expected to run between \$35 and \$40 per pill without a discount. Prices at GoodRx This allows Pfizer which sold more than \$1 billion of Viagra in the US in to keep some of that cashflow coming in. Dec 6, - Pfizer has repackaged its famous little blue impotence pill in a white tablet, called sildenafil, and will slash the \$a-pill retail price of its blockbuster drug by half starting Men are gearing up for a VERY happy Christmas: Sales of. ... Pfizer is smartly going after the 99% of the 1% who can't get it up. \$65 a. Dec 11, - Viagra has gone generic. The drug, used to treat erectile dysfunction, has been a billion-dollar drug for the pharmaceutical company Pfizer for almost two decades. The generic version will cost roughly half the price of the \$65 brand-name pill, and the price is expected to fall by as much as 90% by Jan 5, - When you go to your doctor for the prescription, you have likely found that not only do these prices seem outrageous, but insurance companies will rarely cover the However, the exact chemical makeup that is Viagra is protected under Pfizer's patent, and these other similar drugs are made up of different. Dec 8, - So rather than give up sales to generic makers as brand-name drugmakers once routinely did, the company is selling its own generic and also fighting to keep men on its blue pills. "We believe that the story for Viagra isn't done. It's just going to be a new chapter," said Jim Sage, president of U.S. brands for. Dec 17, - Pfizer's patent protection expires April , but Teva will be allowed to launch generic version on Dec. 11,